## Message Text

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R 201051Z MAY 77
FM AMEMBASSY NEW DELHI
TO USDOC WASHDC
SECSTATE WASHDC 3527
INFO AMCONSUL BOMBAY
AMCONSUL CALCUTTA
AMCONSUL MADRAS

**UNCLAS NEW DELHI 7302** 

E.O. 11652: N/A TAGS: BEXP IN

SUBJECT: POSSIBLE TRADE MISSION TO INDIA ON ELECTRONICS PRODUCTION AND TEST EQUIPMENT AND COMPONENTS

REF (A) STATE 098949 (B) NEW DELHI 6639

- 1. PER REFERENCE (B) WE WOULD WELCOME EIPT EQUIPMENT AND ELECTRONIC COMPONENTS TRADE MISSION TO INDIA DURING JANUARY 1978. GOOD PROSPECTS FOR U.S. SALES AND JOINT VENTURES EXIST IN CERTAIN PRODUCT CATEGORIES DETAILED BELOW. A QUALITY MISSION, SELECTIVELY RECRUITED, WOULD BE WELL RECEIVED HERE.
- 2. WE SUGGEST THAT TWO INDUSTRY TECHNICAL REPRESENTATIVES (ITR) WHO PARTICIPATED IN ELECTRONICS CATALOG EXHIBITS IN INDIA DURING JANUARY/FEBRUARY, 1977 BE CONSULTED ON RECRUITMENT OF TRADE MISSION MEMBERS. ITR' ARE MS. SUSAN CHOULNARD, EDITOR, "CIRCUITS MANUFACTURING", 167 COREY ROAD, BROOKLINE, MASS 02146; TELEPHONE (617)232-5470 AND MR. RALPH A. ANAVY, DIRECTOR OF RESEARCH SERVICES, GNOSTIC CONCEPTS, INC. 2710 SAND HILL ROAD, MENTO PARK, CALIF. 94025; TELEPHONE (445)854-4672. BOTH WERE EXCELLENT ITR'S AND ARE KNOWLEDGEABLE ON AREAS OF BEST POTENTIAL IN ELECTRONICS UNCLASSIFIED

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INDUSTRY IN INDIA.

3. TECHNICAL SEMINAR: WE RECOMMEND A SEMINAR ON MICROPROCESSORS AND LSI APPLICATIONS BE PART OF MISSION'S PROGRAM. SUCH A SEMINAR WOULD BE BIG DRAWING CARD AND WOULD HELP GENERATE INTEREST IN TRADE MISSION. TECHNICAL SEMINARS ON RIGHT TOPICS ARE IMMENSELY POPULAR IN INDIA AND DRAW LARGE QUALIFIED

AUDIENCE FROM INDUSTRY, GOVERNMENT AND RESEARCH ORGANIZATIONS.

- 4. CITIES: WE SUGGEST TRADE MISSION/TECHNICAL SEMINAR VISIT NEW DELHI, BOMBAY, HYDERABAD, BANGALORE AND CALCUTTA. 2-3 DAYS IN EACH CITY PLUS TRAVELLING TIME WILL REQUIRE 15-20 DAYS IN INDIA.
- 5. PRODUCT CATEGORIES: BASED ON OUR MARKET RESEARCH, EXPERIENCE OF POSTS WITH ELECTRONICS CATALOG EXHIBIT, AND CONSULTATIONS WITH LEADERS IN ELECTRONICS INDUSTRY, WE RECOMMEND FOLLOWING PRODUCT CATEGORIES:

A. PRODUCTION EQUIPMENT: (1) SEMI-AUTOMATIC EQUIPMENT FOR WIRE BONDERS, DIE BONDERS, PRINTED CIRCUIT BOARDS, AND COMPONENTS, (2) HYBRID CIRCUIT EQUIPMENT, (3) SCREEN PRINTING EQUIPMENT.

- B. TEST EQUIPMENT: (1) MEMORY, (2) SEMI-CONDUCTORS
  (3) ADVANCED INTEGRATED CIRCUITS, (4) MICROWAVE (5)
  TRANSMISSION, (6) QUALITY CONTROL FOR PCB'S AND WIRE WRAPPINGS
  (7) SPECTRUM ANALYSERS AND DIGITAL MEASURING INSTRUMENTS.
- C. COMPONENTS: (1) POWER SEMI-CONDUCTORS, LSI AND MOS, (2) PROFESSIONAL GRADE PASSIVE COMPONENTS, E.G. PRECISION HIGH STABILITY CAPACITORS, (3) INDUSTRIAL TRANSDUCERS AND FUSES, (4) OTHER COMPONENTS SUCH AS CRYSTALS, CERAMICS, TRIMMING POTENTIOMETERS.

D. TOOLS AND FIXTURES: SPECIALIZED JIGS AND TOOLS FOR UNCLASSIFIED

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SMALL/MEDIUM SIZE PRODUCTION INCLUDING HAND TOOLS, SMALL JIGS AND FIXTURES

E. MATERIALS: CHEMICALS, PLASTICS, SILICONES.

F. OTHER POSSIBLE EQUIPMENT AND INSTRUMENTATION: INSTRUMENT LANDING SYSTEMS, MICROPROCESSORS AND MINI-PERIPHERALS, SIDE LOOKING RADAR, FIBRE OPTICS, DATA ACQUISITION EQUIPMENT, MEDICAL INSTRUMENTATION AND COMMUNICATION INSTRUMENTATION.

6. JOINT VENTURES: POSSIBILITIES EXIST FOR TRANSFER OF TECHNOLOGY AND EQUITY JOINT VENTURES. SOME EXAMPLES ARE FOR MANUFACTURE OF CARDIAC PACEMAKERS, NICKEL/CADIUM BATTERIES, LIQUID CRYSTALS, ELECTRONIC WARNING SYSTEMS TO MONITOR INDUSTRIAL MACHINERY AND EQUIPMENT, ELECTRONICS FOR TEXTILE INDUSTRY, AND BUY-BACK MANUFACTURING ARRANGEMENTS WITH INDIAN PARTNERS.

7. COMPOSITION OF MISSION: WE BELIEVE SMALL/MEDIUM-SIZE US ELECTRONICS FIRMS WHICH PRODUCE SPECIFIED EQUIPMENT AND COMPONENTS WOULD BE GOOD PROSPECTS, ALTHOUGH ONE OR TWO WELL-KNOWN COMPANIES SUCH AS HEWLETT PACKARD AND FAIRCHILD WOULD ADD PRESTIGE TO MISSION. ONE OR TWO MEMBERS SHOULD BE TECHNICALLY QUALIFIED TO CONDUCT SEMINAR.

8. WE ARE COMPILING AND WILL SUBMIT A LIST OF US COMPANIES WHOSE ELECTRONICS PRODUCTS ARE KNOWN IN INDIA AND MAY BE GOOD PROSPECTS FOR TRADE MISSION.SCHNEIDER

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